Financial Health & Economic Development
“to be a prosperous and livable city for all citizens”

Financial Health Actions & Events

Objectives
- Ensure that Kent is a fiscally strong and financially well-managed City.
- Maintain superior financial reporting, financial controls, budgeting, financial management, and transparency, and invest in capital infrastructure to support efficient long-term provision of services.
- Maintain reserves, and increase them when appropriate, to ensure financial flexibility, and to assist with difficult economic times, disasters or other emergencies.
- Maintain a high financial credit (bond) rating, maintain debt policies and debt practices that allow the assessment of appropriate debt levels, and periodically review debt and debt service to minimize costs.

2010
- City Receives a Clean Audit Report from State Auditor
- 2010 City Tax Budget, Operating Budget and Capital Plan
- State ODOD and ODOT Grants ($800,000)
- Water Reclamation Lab Reorganization
- Expanded Job Creation Tax Credit into Franklin JEDD
- Established Fund Balance Policy and Fiscal Health Index
- Re-Approved Multi-Year Utility Rate Stabilization Plan
- Updated City Development Fee Schedule
- Held 2 On-line City Surplus Property Auctions
- City Notes Rollover, $4M Bond Issue for Downtown
- Parking Fee Amnesty Program ($9,000)
- FOP Wage Re-Opener, 1% wage increase in 2013
- Absorbed $600,000 in State Revenue Cuts to City
- Legislation to Enable Tax Lien on unpaid water/sewer bills
- Purchased New Comprehensive Financial System Software
- Instituted Credit Card Payments for Online Fees and Bills
- Productivity and Efficiency Savings of $100,000 in 2012
- Applied For Local Gov’t Innovation Fund Grant
- AT&T Cell Tower Lease Evaluation
- Reviewed Income Tax Collection from Contractors
- DKC West River Land Title Transfer Reduce Tax Liability
- EPA Water Reclamation Grant/Loan Application

2011
- City CAFR Honored With Distinction by State Auditor
- 2012 City Tax and Operating Budget
- 2012 City Capital Plan
- Expanded RITA services to include collections
- Promoted resident savings thru prescription discount cards
- SAFER Grant
- Adopted Multi-Year Utility Rate Stabilization Plan
- Re-bid City Bank Services Contract
- Central Maintenance Staff Reorganization
- City Notes Rollover
- Researched and Reported on PLA Options for City Contracts
- Union Contract Negotiations, 0% wage increase in 2012
- Absorbed $500,000 in State Revenue Cuts to City
- Adopted Legislation to Enable Tax Lien on unpaid bills
- Engineering Staff Restructuring
- Experimented with steel plow blades to save money
- Hired a new City Controller
- Productivity and Efficiency Savings of $250,000 in 2011

2009
- $25,000 New Skate Park Grant
- $250,000 ODNR River Grant
- 2010 Temporary Budget
- 2010 Capital Plan
- $10,000 Leaf Service Savings
- ODOT Salt Contract Savings
- RITA Tax Service Change
- On Line Auction Services
- Reduced Prosecutors Pay
- Energy Project Savings
- $1.4 Million Plum Creek Grant
- COPS & JAG Grant Funds
- Issue II Grant Applications
- $3 Million Crain Stimulus Funds
- City Notes Rollover Savings
- Parks & Rec $25,000 Award
- Legal Savings of $25,000
- 20% Construction Bd Savings
- Citizen Referral $25,000 Savings
- $150,000 Health Care Savings
- $94,000 Street Paving Savings
- 2010 Water & Sewer Rate Changes
- Parks and Rec Replacement Levy
- General Operating Renewal Levy
- Increase in CDBG Funding
- Worker’s Safety Discount of 2%
- Gov QA $25,000 Savings
- KSU $25 Million Bonds Announcement
- Business Tax Research and Report
- Printer/Copier Contract Savings
- Public Service Reclassification Savings
- Weather Forecasting Savings

2008
- Cell Tower Lease
- 2009 City Budget
- New Cable Franchise Fees
- NOPEC Savings Refund
- RITA Tax Service Change
- Energy Project Savings
- COPS & JAG Grant Funds
- Issue II Grant Applications
- City Notes Rollover Savings
- Natural Gas Well Proposal
- Union Contract Negotiations
- AMATS Funds for Summit Street
- Fire/Police Equipment Grants

2007
- City Cuts and Savings Report
- Worker’s Safety Discount of 2%
- AFLAC Flexible Spending Accounts
- Reduced Engineering Position
- Blue Ribbon Panel
- City Notes Rollover
- Natural Gas Well Proposal
- Union Contract Negotiations
- AMATS Funds for Summit Street
- Fire/Police Equipment Grants
**Economic Development Objectives**

- Aggressively pursue job expansion, retention and attraction to diversify the jobs & careers available to Kent residents.
- Increase the competitiveness of the Kent business climate to expand the employment base and create more jobs.
- Strengthen linkages with the City’s largest employers and support Kent State’s goal to expand its research mission.
- Engage Kent’s economic resources including the Kent Regional Business Alliance (KRBA), Kent State University, the Joint Economic Development Districts (JEDD), Main Street Kent, Downtown Kent Corporation, Portage County and the Chamber of Commerce to foster small business development and entrepreneurship.
- Facilitate sustainable redevelopment throughout the City with a focus on the downtown central business district.
- Develop projects that revitalize aging centers or re-use vacant land for retail, office or industrial redevelopment.

**Viable Downtown Objectives:**

- Leverage the central business district to support and create economic opportunities.
- To be a pedestrian friendly destination for residents and visitors to Kent.
- Provide alternative and unique shopping, dining and entertainment options.
- Serve as a social and cultural gathering place that accentuates the quality of life and lifestyle opportunities in Kent.

### 2010

- McKay Bicker 25th Anniversary
- 5 Guys Grand Opening
- Tax Incentive Review Report
- Montrose M0za Grand Opening
- Sheetz Store Grand Opening
- Klaben Quick Lane Grand Opening
- Buzz Barber Shop Opens
- Habitat for Humanity ReStore Opens
- Huntington Bank Upgrades
- KRBA Small Business Workshop
- Abison/5 Guys Revolving Loan Fund
- Christian Edwards Salon Relocation
- Chamber Tree City Business Awards
- Liberty Tire Recycling Considered
- Renewed W. River Business Parking
- Record Counter Building Demo
- Dancing Beta Sushi Opens
- New Econ Dev Facebook Page
- Groundbreaking for Pho
cii
- Star of West Enterprise Zone
- Kent Business Expo
- JEDD's Bring In $350,000
- Home Savings Summer Concerts
- Quality IP Opens
- Kent Yoga Opens
- Kent Baptist Church
- NAPA Auto Opens
- 4th Annual Art & Wine Festival
- Facade Grand Opening
- Farmer's Market
- Kent Folk Festival
- Who’s Your Mama Event
- 2009 Heritage Festival
- Downtown Cider Festival
- Downtown Christmas Walk
- Halloween Festival
- Festival of Lights
- Celebrate Kent Awards
- Dominick's Facade
- Cajun Dave's Cooker Permit

### 2011

- Destination Kent Web Site
- Expansive Agreements
- Wild Earth Outfitters Open
- Purchased Amtek Property
- CRA for Record Courier
- Job Creation Tax Credit, MAC
- Robin Hood Private Demolition
- Celebrate Kent Awards
- Land O’Lakes Enterprise Zone
- Kent Business Expo
- JEDD's Bring In $350,000
- West River Parking Renewed
- Aquaplanic's Seminar
- Discover Kent KSU Orientation
- City Leased Railroad Parking
- Kent Tree Coffee Shop Opens
- Downtown Ground Breaking
- RVF Corf Grant, Land Sale
- La Ziz's Restaurant Opens
- Soup Works Opens

### 2012

- Portage County Court Land Swap
- Obtained Certified Local Gov't Status
- Approved Downtown Parking Strategy
- Job Creation Tax Credit in JEDD
- Relocation Funds for Jimmy Johns
- $4M Downtown Bonds
- Entertainment District Designation
- Licenses to Occupy Public ROW
- EDA RLF Certification
- Entrepreneur In Residence Program
- 2012 Celebrate Kent Awards
- Modified Short-Term Parking Downtown
- ODOT, ODOT Grants ($800,000)
- 24 in State Development Awards
- Texr License Policy
- KRBA Provided $35,000 Supplement
- City Incubator Tenant Agreements
- Heritage Festival
- Amtek Building Lease Back
- Gouger Demolition
- Jimmy John’s Relocation $4M
- Ron-Al Mold & Machine RLF, $150,000
- JRS Grant Application
- Building C Plans Approved
- MCM Expansion
- Smithers-Oasis Ground Breaking
- CVS Reconstruction
- Kent Business Expo
- JEDD's Bring In $350,000
- Cover Story Properties Magazine
- Opening of New Record Courier
- Discover Kent KSU Orientation
- City Leased Railroad Parking
- KSU Launch Pad Opens
- Extreme Entrepreneurship
- Street Vendor Regs Changed
- 2012 Mixed Use Project of the Year
- 2012 Mixed Use Project of the Year
- 19 New Business Openings

### 2009

- Rally in Acom Alley Music Fest
- Who’s Your Mama Event
- 2009 Heritage Festival
- Downtown Cider Festival
- Downtown Ghost Walk
- Halloween Family Festival
- Festival of Lights
- Celebrate Kent Grants
- KSU Buys Record Courier Bldg
- Design Guidelines Adopted
- Kent Motor Lodge Site Demo
- Downtown Master Plan Done
- Kent State Folk Festival
- Adopt a Spot Flowers Program
- Rehab Vintage Clothing Opens
- Lucky Penny Creamery Opens
- West River Development Report
- Don Joseph Grand Re-Opening
- 157 Lounge Grand Opening
- Go-Go Taxi Expands
- Marathon Financial Opens
- Fig Leaf Grand Opening
- Uniquely Yours Boutique Opens
- Arctic Squirmel Grand Opening
- Pita Pit Opens
- Super Aerial Expands
- Alpha Micron Expands
- Looking Glass Open

### 2008

- Kent Business Expo
- JEDD's Bring In $350,000
- Home Savings Summer Concerts
- Quality IP Opens
- Kent Yoga Opens
- Kent Baptist Church
- NAPA Auto Opens
- 4th Annual Art & Wine Festival
- Facade Grand Opening
- Farmer’s Market
- Kent Folk Festival
- Who’s Your Mama Event
- 2009 Heritage Festival
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- Celebrate Kent Awards
- Dominick’s Facade
- Cajun Dave’s Cooker Permit

### 2007

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### 2006

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Support for Natural Resources

“to protect and promote the City’s natural resources”

Natural Resource Actions & Events

Objectives:

- Expand opportunities for Kent residents and visitors to experience and enjoy Kent’s natural resources.
- Serve as a model for conservation and environmental practices.
- Develop and promote eco-tourism, eco-recreation, and green-based business prospects in Kent.
- Support events that showcase the City’s natural resources as a quality of life amenity.
- Reduce energy and fuel dependency; have a smaller carbon footprint as a City.
- Preserve and expand wetland areas and create conservation easements for environmentally sensitive areas.

2008

- Bagpiper Tour Downtown
- Who’s Your Mama Event
- Heritage Festival
- Downtown Cider Festival
- Downtown Ghost Walk
- Halloween Family Festival
- Festival of Lights
- S. Pets Day at Kent Stage
- KSU Game Broadcast at Kent Stage
- New Trash Cans
- Bid Downtown Redevelopment RFP
- Kent Whitewater Park Study
- Earth Day Event Street Permit
- Celebrate Kent Grant Awards
- Water Street Tavern Expansion
- Loca-Lingual Incubator Tenant
- Main Street Kent 2-Year Renewal
- Downtown Design Guideline Funding
- Home Savings Concert Series
- Kent State Folk Festival
- Tallmadge/Kent J ED Agreement
- West River Parking Evaluation
- Economic State of Readiness Report
- STBC Project Development
- Normal Illinois Redevelopment Study
- Summa Robinson Devon Project
- Summit Street Incubator Policy
- Economic Dev. Incentives Policy
- New Kent Marketing Video
- Don Joseph Tax Abatement
- Empire Grand Opening
- PDS $3 Million Grant

2009

- City Energy Conservation Program
- Green Economy Expert Panel
- Environmental Film Festival
- Memorial Tree Fund Project
- Adopt a Spot Program
- Kent Sustainability Commission
- Emerald Ash Borer Quarantine
- ODR $250,000 River Access Grant
- Kent Parks & Rec. Promotional Video
- $1.4 Million for Plum Creek Project

2010

- Middle Cuyahoga Watershed Plan
- Emerald Ash Borer Grant
- Environmental Film Festival
- Memorial Tree Fund Project
- Adopt a Spot Program
- Jeny’s Cremation Remediation
- B2 City USA Designation
- Carbon Can Event
- Energy Conservation Approved
- River Access Public Meetings
- City-ODOT Bike Trail Agreement

2011

- soils Clean Up Downtown Block
- Shade Tree Mission Renewed
- Bike Trail Construction (Tannery)
- Plum Creek Recovery Data
- Who’s Your Mama Earth Day
- Purchased 5 acres of wetlands
- Kayak documentary in Kent
- 26th Tree City USA Designation
- Annual River Clean Up

2012

- Considered Fracking Ban Proposal
- B&B&W Investigation Completed
- Leaf Collection/Mulching
- Adopt a Spot Program
- Health Dept. Trash Citations
- Updated City Stormwater Ordinance
- New Hike & Bike Trail Agreements
- Applied for ODNR Tree Grant
- Planted 111 New Trees
- Aquaponics Expansion in Kent
- AMATS Hike and Bike Trail Funds
- Ride/Walk to Downtown Kent Event
- New Bike Trail Construction (Tannery)
- Plum Creek Recovery Data
- Who’s Your Mama Earth Day
- Purchased 5 acres of wetlands
- Kayak documentary in Kent
- 26th Tree City USA Designation
- Annual River Clean Up

2008 (continued)

- Green Building Design Guidelines
- City Building Green Standards
- Leaf Collection/Mulching
- Adopt a Spot Program
- Kent State Sustainability Task Force
- TV recycling with KSU Sept 20
### Strategic Goal

**Superior Quality of Life**

“to enhance lifestyle choices through the physical and social environment”

### Quality of Life Actions & Events

#### Objectives:
- Achieve the goals of the City’s Sustainability Plan.
- Improve the City’s transit, transportation and pedestrian networks to ensure safe access for people of all capabilities.
- Promote projects that diversify the retail base, providing greater shopping, dining and entertainment options in Kent.
- Expand awareness & access to arts, sports and cultural opportunities.
- Offer programs to rehabilitate aging housing stock, preserve property values, and promote a mix of affordable housing.
- Support City beautification programs like the downtown flower pots, the Adopt-a-Spot gardens, street banners, public art.
- Adopt design guidelines and where possible/affordable upgrade City crosswalks, medians, and sidewalks utilizing more landscaping, attractive pavers, bricks, colorized concrete, impressed asphalt, etc.
- Improve effectiveness of roaming house licensing and regulation.
- Continue to financially assist health and social service programs.

#### 2012

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<tr>
<td>Kent Blues Festival</td>
<td>Kent Reggae Meltdown</td>
</tr>
<tr>
<td>Kent Reggae Meltdown</td>
<td>Main Street Kent Featured on local PBS</td>
</tr>
</tbody>
</table>

#### 2010

<table>
<thead>
<tr>
<th>See Also Natural Resources Actions Listing</th>
<th>See Also Viable Downtown Event Listing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer Heritage Festival</td>
<td>Summer Heritage Festival</td>
</tr>
<tr>
<td>Chamber Time Capsule Opened</td>
<td>Chamber Time Capsule Opened</td>
</tr>
<tr>
<td>Kent Health Dept. Award</td>
<td>Kent Health Dept. Award</td>
</tr>
<tr>
<td>Farmer’s Market Mural Approved</td>
<td>Farmer’s Market Mural Approved</td>
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<tr>
<td>King James Basketball Tournament</td>
<td>King James Basketball Tournament</td>
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<tr>
<td>Downtown Holiday Lighting</td>
<td>Downtown Holiday Lighting</td>
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<tr>
<td>Turkey Trot Race</td>
<td>Turkey Trot Race</td>
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<tr>
<td>Heritage Fest Race</td>
<td>Heritage Fest Race</td>
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<tr>
<td>Crooked River Adventure Race</td>
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<tr>
<td>Black Squirrel Adventure Race</td>
<td>Black Squirrel Adventure Race</td>
</tr>
<tr>
<td>$100,000 Social Service Funding</td>
<td>Shoveling Volunteer Service</td>
</tr>
<tr>
<td>Shoveling Volunteer Service</td>
<td>85 homeless families provided shelter</td>
</tr>
<tr>
<td>85 homeless families provided shelter</td>
<td>Holiday Toy Drive</td>
</tr>
<tr>
<td>Holiday Toy Drive</td>
<td>2010 CDBG Action Plan</td>
</tr>
<tr>
<td>2010 CDBG Action Plan</td>
<td>Cider Fest, Ice Carving, Ice Cream Social</td>
</tr>
<tr>
<td>Cider Fest, Ice Carving, Ice Cream Social</td>
<td>Good For Grill Event</td>
</tr>
<tr>
<td>Good For Grill Event</td>
<td>Plaza Outdoor Movie Series</td>
</tr>
<tr>
<td>Plaza Outdoor Movie Series</td>
<td>Art in the Park Festival</td>
</tr>
<tr>
<td>Art in the Park Festival</td>
<td>Fill a Cruiser Toy and Food Drive</td>
</tr>
<tr>
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<td>Bowman Cup Race</td>
</tr>
<tr>
<td>Bowman Cup Race</td>
<td>Wine and Art Festival</td>
</tr>
<tr>
<td>Wine and Art Festival</td>
<td>Kent Folk Festival</td>
</tr>
<tr>
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<td>Kent Blues Festival</td>
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</tr>
</tbody>
</table>
## Community Safety

“to be an exceptionally safe city”

### Public Safety Actions & Events

**Objectives:**

- Provide state-of-the-art 911 services for fire, police, and emergency medical and management services.
- Aid individuals who are in danger of harm and assist those who are unable to care for themselves.
- Use prevention and suppression programs to deter and reduce incidents of crime, fires and hazards.
- Continue to develop neighborhood relationships to proactively address public safety issues.
- Provide the best available emergency medical response, pre-hospital support and transport system to the residents and visitors in the greater Kent service area.
- Explore collaborative and regional approaches to addressing shared public safety needs.
- Create and maintain a feeling of security in the community.
- Ensure the physical safety of neighborhoods, business and shopping districts, schools and transportation corridors.

### 2012

- Citizens Advisory Safety Committee
- Second Hand Retail Regulations Changed
- Adopted Interior Mtce. Standards
- On-Site Security Review
- Hired New Fire Chief
- Snow Street & Sidewalk Operations
- Sidewalk Repair Policy Review
- Fred Fuller Bridge Agreement
- Smoke Alarm Program
- Participated in Ohio Tomato Drill
- Summit Street Improvement Plan
- Downtown Waterline Upgrade
- Police Building Levy
- Emergency Planning Intern
- Kent Police Awards
- Redmond Bridge ODOT Agrement.
- 2nd Citizens Police Academy
- Police Reports On-Line
- Updated Street Vendor Regs
- F&CS Building Fire
- Hydrant Rushing Program
- Annual Sidewalk Program
- Police Cruiser Award
- Rider Rumble Fund Raiser
- Crisis Intervention Officer of Year
- Hoops for Heroes Event
- New Swift Reach Notification
- Crain Ave. Re-surfacing

### 2011

- Citizens Advisory Safety Committee
- Second Hand Retail Regulations
- Sex Offender Task Force
- New Fairchild Bridge Opened
- Hired New Police Chief
- Snow Street & Sidewalk Operations
- Life Support Equipment Grant
- Nixle Emergency Notification
- Smoke Alarm Program
- 911 Dispatch with Kent State
- SAFER Funding Grant
- Kent Police Awards
- Redmond Bridge Closed
- 1st Citizens Police Academy
- Police Reports On-Line
- New Street Vendor Regulations
- Hydrant Rushing Program
- Annual Sidewalk Program
- Ride for 911 Rides Thru Kent
- Rider Rumble Fund Raiser
- New Kent Police Web Page

### 2010

- Kent Snow Picture in NY Times
- Longmere Drive Reconstruction
- Police Bike Patrols Re-Introduced
- Passed New Taxi Cab Regulations
- Annual Street Program
- Temporary Repairs on Crain Bridge
- Snow operations
- SR59 Signal Upgrade Started
- Carthage Ave Speed Measures
- Smokey Alarm Program
- City Radio Upgrades
- Search and Rescue Training in Kent
- CSX Gateway Project in Kent
- JAG Grant
- Brady Lake Bridge Repaired
- NORE Emergency Notification System
- Emergency Response Drill
- Neighborhood Watch Meetings
- Stonewater Drive Opened
- Hydrant Rushing Program
- Good Neighbor Shoveling Program
- Annual Sidewalk Program
- SPR59 Light Pole Replacement

### 2009

- Crain Bridge Work Started
- Extra $94,000 for Paving Streets
- Spaulding Road Bridge Done
- Train Derailment Repairs Done
- Plum Creek Bridge Repair Started
- Snow Street & Sidewalk Operations
- H1N1 Pandemic Continuity Plan
- Middlebury Rd. Bridge Repair
- Smoke Alarm Program
- SWAT Training in Kent
- Kent Police Awards
- COPS & JAG Safety Grant Funds
- New Drug House Laws
- New Identity Theft Laws
- Kent Crime Statistical Report
- Emergency Broadcast Repairs
- Hydrant Rushing Program
- Annual Sidewalk Program
- Fire Response at Star of West Mill

### 2008

- Crain/Fairchild Bridge Project
- Reallocation for More Paving
- Spaulding Bridge Agreement
- ODOT Salt Purchase Agreement
- Funding for Sidewalk Replacements
- Plum Creek Bridge Agreement
- Snow operations
- CSX Train Derailment
- Middlebury Road Bridge Repair
- Smoke Alarm Program
- Hurricane Ike Response
- Shop With A Cop
- Anti-Graffiti Campaign
- CEDAP Chemical Detection Grant
- Rescued Lost Kids Near Riverbend
- Abusers Made in Serial Burglary Cases
- Justice Center Study
- New Traffic Engineer Hired
- Hydrant Rushing Program
- Raw Water Transmission Line Repair
- Annual Sidewalk Program
- Fire Response to Chlorine Gas Leak
### Strategic Goal

**Communities Within the City**

“to strengthen the quality and enhance the value of neighborhoods”

### Community Actions & Events

#### Objectives:
- Strengthen and build partnerships with the City’s diverse community; celebrate and capitalize on Kent’s diversity.
- Provide services and programs for a multi-cultural audience.
- Increase awareness, participation and compliance with neighborhood code issues.
- Promote rehabilitation and sustainable infill development.
- Develop programs that encourage neighborhood based initiatives and planning.
- Partner with Kent State University to revitalize campus border neighborhoods.
- Seek programs that instill a sense of neighborhood pride.
- Strive to improve the rate of home ownership in Kent.
- Enhance neighborhood identities.

<table>
<thead>
<tr>
<th>2012</th>
<th>2011</th>
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</thead>
<tbody>
<tr>
<td>Monthly Community Dinners</td>
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<tr>
<td>City Tool Loan Program</td>
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<tr>
<td>Rehab Parcel Property Transfer</td>
<td>Neighborhood Grants Proposed</td>
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<tr>
<td>KSU Student Orientation</td>
<td>S. Lincoln Street Overlay Created</td>
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<tr>
<td>CHIP Funds for New Senior Housing</td>
<td>KSU Student Orientation</td>
</tr>
<tr>
<td>2012 CDBG Action Plan</td>
<td>2 Owner Occupied Homes Rehabbed</td>
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<tr>
<td>Haymaker Farmers Market Grant</td>
<td>CDBG Action Plan</td>
</tr>
<tr>
<td>Code Compliance Annual Report</td>
<td>Passed Vacant Property Ordinance</td>
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<tr>
<td>City/County Moving Forward Grant</td>
<td>Community Gardens Research</td>
</tr>
<tr>
<td>University Edge ROW Dedication</td>
<td>Code Compliance Annual Report</td>
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<tr>
<td>Resolution for Coleman Grant</td>
<td>Zoning Text Changes</td>
</tr>
<tr>
<td>Alley 11 (CVS) Dedication</td>
<td>Joint Meeting with Franklin Township</td>
</tr>
<tr>
<td>New Senior Housing Tax Credits</td>
<td>New Senior Housing Project</td>
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<tr>
<td>Joint Meeting with Franklin Township</td>
<td>Volunteer Snow Shoveling Initiative</td>
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<tr>
<td>2012 Social Service Funding</td>
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<tr>
<td>Demo 8 blighted properties</td>
<td></td>
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<tr>
<td>Province, University Edge Opened</td>
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<tr>
<td>Moving Ohio Forward Grant</td>
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<td>Forest City Graffiti Removal</td>
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<tr>
<td>Portage Land Revitalization Fund</td>
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<td>Baker’s Towing Case</td>
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<td>2010</td>
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<tr>
<td>Monthly Community Dinners</td>
<td>Monthly Community Dinners</td>
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<tr>
<td>Revised Zoning Code</td>
<td>KSU Community Relations Session</td>
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<tr>
<td>City Tool Loan Program</td>
<td>CDBG Action Plan Started</td>
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<tr>
<td>Neighborhood Walk A-rounds</td>
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<tr>
<td>Monthly Town/Gown Planning Sessions</td>
<td>College Fest Party Issues</td>
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<tr>
<td>KSU Student Orientation</td>
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<tr>
<td>Student and Neighborhood Brochures</td>
<td>New Neighborhood Brochures</td>
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<tr>
<td>Community Policing Continued</td>
<td>Community Policing Resumed</td>
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<tr>
<td>2 blighted homes demolished using NSP Grant Funds</td>
<td>5 low income housing rehabs performed</td>
</tr>
<tr>
<td>Save the Dream Foreclosure Assistance</td>
<td>13 low income furnace repair/replacements</td>
</tr>
<tr>
<td>Rehab Program Loan Changes</td>
<td>400’ of storm sewer improvements in low income area</td>
</tr>
<tr>
<td>Neighborhood Watch Meetings</td>
<td>3 blighted homes demolished using NSP Grant Funds</td>
</tr>
<tr>
<td>Edwards Student Housing Project Proposed</td>
<td>Exterior Maintenance Code Put in Effect</td>
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<tr>
<td>Removal of the Triangle Cleaner Building</td>
<td>Expanded Code Violations Tracking Report</td>
</tr>
<tr>
<td>Implemented New Civil Infraction Notices</td>
<td>New Civil Ticketing System Implemented</td>
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<tr>
<td>Kent Selected by Forbes Magazine as top 10 most affordable City in the US.</td>
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</tbody>
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<table>
<thead>
<tr>
<th>2008</th>
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<tbody>
<tr>
<td>Community Dinner Presentation</td>
<td>Thoroughfare Plan Revisions</td>
</tr>
<tr>
<td>Plan For New Tool Loan Program</td>
<td>On-Street Parking Changes</td>
</tr>
<tr>
<td>Neighborhood Walk Around</td>
<td>Cain/Fairchild Citizens Committee</td>
</tr>
<tr>
<td>Citywide Trash Hauling Study</td>
<td>Zoning Text Changes</td>
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<tr>
<td>KSU Student Orientation</td>
<td>Joint Meeting with Franklin Township</td>
</tr>
<tr>
<td>Police Great Dane Incident</td>
<td>White Oaks Subdivision Changes</td>
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<tr>
<td>DECA Welcome To Kent Project</td>
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<tr>
<td>Upgraded Code Officer to full time</td>
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<tr>
<td>Exterior Maintenance Code Revisions</td>
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<td>Code Compliance Annual Report</td>
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<tr>
<td>White Oaks Subdivision Changes</td>
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</tr>
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</table>
**Strategic Goal**

**City and University Synergy**

"to expand collaborative opportunities that enrich the university community experience"

**Collaboration Actions & Events**

**Objectives:**
- Showcase the assets of the City's university community that make Kent a great place to live, work, play and learn.
- Embrace the university-city brand and leverage the social and cultural opportunities for community enrichment and personal growth.
- Promote life long learning opportunities and the value of education at every phase in a person's life.
- Create public spaces that attract diverse populations for engagement and interaction.
- Communicate Kent's town/gown vision to current and potential residents, visitors and members of the media.

### 2012
- City/KSU Homecoming Parade
- Monthly Meetings with KSU
- 2 Bowman Breakfasts
- One Kent Ride and Walk Event
- International Food Event
- KSU Student Volunteers
- Flash Fleet Bike Share
- City/KSU River Clean Up
- Electronic Bulletin Board Constructed
- Modified City/KSU Mutual Aid
- Esplanade Construction Begins

### 2011
- Public Art Planning
- KSU Sustainability Task Force
- Tailgate Parties
- Black Squirrel Adventure Race
- Discover Downtown Event
- City/KSU Mutual Aid
- City/KSU Kyrgyzstan Exchange
- Opening of May 4th Visitor Center
- Summit Street Improvement Plan
- Baseball/football Celebrations
- Dr. Lefton Visit to City Council
- KSU 100 Year Video
- Launch Pad Opens
- Esplanade Agreement Begins

### 2010
- Kent Hamlet Ingensia Project
- Community Liaison Hired
- Community Liaison Web Site
- KSU Senior Services Assistance Day
- Sorority Halloween Clean-Up
- KSU Street Print on Loop Road
- Kent State Community Day
- Flash Fixers 100 Hours of Power
- New KSU Street Light Banners
- Crooked River Adventures Opens
- Transportation Survey of Residents
- KSU Quality of Life Forum
- 2 Bowman Breakfasts

### 2009
- Cincinnati Presentation
- New KSU Businesses
- KSU Sustainability Task Force
- $3 Million Hotel Commitment
- Tailgate Parties
- Black Squirrel Adventure Race
- Sports Interns
- Aquaponics Seminar
- KSU Sustainability Task Force
- KSU Sustainability Task Force
- $15 Million Hotel Commitment
- Tailgate Parties
- Black Squirrel Adventure Race
- Sports Interns
- Discover Downtown Event
- City/KSU Mutual Aid

### 2008
- City/KSU Joint Transportation Seminar
- Homing Road KSU/City Agreement
- City/County/KSU Justice Center Study
- Centennial Research Park Project
- Regional Development Meetings
- Tallmadge Regional Study
- Kent State Community Day
- Flash Fixers 100 Hours of Power
- KSU/Community Kayak Training
- Bulletin Board Research
- Kent Central Gateway Transit Study
- Kent State-City Turkish Justice Partnership
- 2 Bowman Breakfasts

### 2007
- City/University Budget Modeling
- Regional Collaboration Grant
- Kent State Flag on SR 59
- Kent State Sustainability Task Force
- TV Recycling with KSU
- Speaker on Service Projects
- Community KSU Tailgate Parties
- Downtown Hotel/Conf. Ctr.
- Main Street Kent Support

**2008**

- City/KSU Joint Transportation Seminar
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**2007**

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- Community KSU Tailgate Parties
- Downtown Hotel/Conf. Ctr.
- Main Street Kent Support
### Government Performance

**“to provide the best services at the lowest possible cost”**

#### Government Actions & Events

**Objectives:**
- Deliver exceptional public services with a high level of customer service.
- Commit the entire organization to achieve customer satisfaction.
- Utilize the latest technology improvements to improve customer information, communication and interaction.
- Make sound business decisions using data and customer input.
- Develop and institute performance metrics to measure progress towards objectives.
- Create a culture of continuous improvement; provide training in quality improvement techniques.
- Strive to leverage technology to improve productivity and do more with less operational resources.
- Be strategic and market driven in planning and managing public services.
- Work towards full cost accounting of utility services and enterprise funds with rate based user fees.
- Create an atmosphere of innovation, risk taking and tolerance for failure as an occasional price for improvement.
- Benchmark City operations against best practices to ensure the delivery of the best services at the lowest possible cost.
- Create a culture where things are done right the first time, every time.
- Develop innovative ways to make participation in local government activities possible for all residents and foster a sense of engagement among the citizenry by communicating a common identity, actively seeking insight into the needs of the community and aligning City services with customer expectations.

#### 2012

- $100,000 in Employee Initiated Cuts and Savings
- City of Kent Web, Pinterest, Twitter, Facebook, Citizen Sites
- New City Mobile App
- Joint Asphalt Equipment Purchase
- Worker’s Comp Safety Achievement Award
- Created Public Works Equipment Wiki
- Continued Council Activity Quarterly Reports
- Maintained On-Line Capital Projects Information Site
- Parks and Rec Mowing Contract, Saved $1,000
- Water Reclamation Lab Reorganization
- Civil Service Position Re-evaluation
- Negotiated Union Contracts with 1% Wage Increase for 2013
- Replaced Councilmen Valenta and Tumer
- Shared Street Sweeper, Bucket Truck Leases
- Began On-line Payment of Bills
- Mayors and Manager’s Regional Meetings
- Absorbed $600,000 in State Funding Cuts
- Policy Facility Levy
- Kent-Stow Public Works Mutual Aid Agreement
- Franklin Township Fire Service Contract Renewal

#### 2011

- $250,000 in Employee Initiated Cuts and Savings
- Maintained City of Kent Twitter Site
- Maintained City of Kent Facebook Site
- Strategic Planning Documents Updated
- Maintained Citizen Action Center Web Site
- Continued Council Activity Quarterly Reports
- Maintained On-Line Capital Projects Information Site
- Continued City Vehicle Lease with the City of Aurora
- Re-Bid City Banking Services Contract
- Promoted Residents’ Savings Thru Prescription Discount Cards
- Negotiated Union Contracts with 0% Wage Increase for 2012
- Re-structured City Engineering and Central Maintenance
- Expanded RITA Tax Services to Include Collections
- Graduated First Class of Kent Citizens Police Academy
- Continued Monthly Safety Department Citizens Committee
- Absorbed $500,000 in State Funding Cuts
- Re-Apportioned City Council Wards
- Subscribed to State Legislative Information Service
- Franklin Township Fire Services Contract

#### 2010

- $100,000 in Employee Initiated Cuts and Savings
- Introduced City of Kent Twitter Site
- City/ODD/STR261 & SR43 Maintenance Duties
- Strategic Planning Documents Updated
- Council Activity Quarterly Reports
- City Employee Walking Challenge for Wellness
- Maintained Citizen Action Center Web Site
- On-Line Capital Projects Information Site
- Workplace Safety Award from Portage County
- New Safety Department Citizen’s Committee
- PAFERs Fire Consolidation Study
- New ComDoc Office Services Contract Savings
- New City Council Audit Committee
- Added Permitting Module to GovQA
- On-Line Access to Fire Inspection Forms
- Electronic Records Conversion For Data Storage

#### 2009

- $400,000 in Employee Initiated Cuts and Savings
- Phase 1 of Regional Fire Services Study Completed
- Cardio and Vascular Screening for City Employees
- Distributed 2008 Strategy Brief
- Continued Council Activity Quarterly Reports
- Distributed Fairchild Ave. Bridge Video Clip and Brochure
- City Vehicle Lease with the City of Aurora
- Leaf Collection Routing Changes
- Citizen Study Committee on Sidewalk Shoveling
- DECA Student City Welcome Project
- Citywide Trash Service initiated to lower costs for residents
- Evaluating Hire Local Incentive Program for Kent Projects
- Franklin Township Fire Services Contract

#### 2008

- $200,000 in Employee Initiated Cuts and Savings
- Council I / Manager Orientation Workshop
- Ohio Excellence Program Preview for City Operations
- Strategic Planning Work Sessions
- New Council Activity Quarterly Reports
- New On-Line City Strategic Planning Web Page
- New Citizen Action Center Web Site

#### 2007

- New On-Line Capital Projects Information Site
- Mentoring Day with Roosevelt High School Student
- Citywide Trash Hauling
- Comparative Income, Property and Sales Tax Staff Report
- Franklin Township Fire Services Contract

**Strategic Goal**

Create an atmosphere of innovation, risk taking and tolerance for failure as an occasional price for improvement.

Sense of engagement among the citizenry by communicating a common identity, actively seeking insight into the needs of the community and aligning City services with customer expectations.

*Create a culture of continuous improvement; provide training in quality improvement techniques.*

*Strive to leverage technology to improve productivity and do more with less operational resources.*

*Be strategic and market driven in planning and managing public services.*

*Work towards full cost accounting of utility services and enterprise funds with rate based user fees.*

*Create an atmosphere of innovation, risk taking and tolerance for failure as an occasional price for improvement.*

*Benchmark City operations against best practices to ensure the delivery of the best services at the lowest possible cost.*

*Create a culture where things are done right the first time, every time.*

*Develop innovative ways to make participation in local government activities possible for all residents and foster a sense of engagement among the citizenry by communicating a common identity, actively seeking insight into the needs of the community and aligning City services with customer expectations.*

*To provide the best services at the lowest possible cost*