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MISSION STATEMENT:

The mission of the Kent Heritage Trail project is to enhance the identity and wayfinding systems for the City of Kent and Kent State University. The development of the trail will connect the city and campus communities through their shared history.

RECOMMENDATIONS:

Create unique and exciting gateways to draw pedestrians to the Kent Heritage Trail
Develop an identity system for the Kent Heritage Trail
Design unique elements to mark and enhance the pathway of the Trail
Allow the trail to be an interactive experience for pedestrians
KENT HERITAGE TRAIL

CLIENT  KSU & CITY OF KENT

GROUP  RACHEL ADKINS
       ANNE BERRY
       MIKE BURTON
       KRISTAL ERNST
       SARAH LEONARD
       MIKE WATSON

DESCRIPTION
1. A series of existing points of interest throughout the City of Kent.

   Examples of signage from similar projects, used for inspiration.
PRIMARY: FUTURA BOLD
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

SECONDARY: FUTURA BOOK
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

KENT HERITAGE TRAIL

CLIENT
KSU & CITY OF KENT

GROUP
RACHEL ADKINS
ANNE BERRY
MIKE BURTON
KRISTAL ERNST
SARAH LEONARD
MIKE WATSON

DESCRIPTION
Color studies, type studies, and a customized arrow all created to help define the Kent Heritage Trail identity system.
KENT HERITAGE TRAIL

CLIENT
KSU & CITY OF KENT

GROUP
RACHEL ADKINS
ANNE BERRY
MIKE BURTON
KRISTAL ERNST
SARAH LEONARD
MIKE WATSON

DESCRIPTION
Logo design
KENT HERITAGE TRAIL

CLIENT
KSU & CITY OF KENT

GROUP
RACHEL ADKINS
ANNE BERRY
MIKE BURTON
KRISTAL ERNST
SARAH LEONARD
MIKE WATSON

DESCRIPTION
Complete signage family
KENT HERITAGE TRAIL

CLIENT  KSU & CITY OF KENT

GROUP  RACHEL ADKINS
        ANNE BERRY
        MIKE BURTON
        KRISTAL ERNST
        SARAH LEONARD
        MIKE WATSON

DESCRIPTION  Pedestrian scale signage family
KENT HERITAGE TRAIL

CLIENT  KSU & CITY OF KENT
GROUP   RACHEL ADKINS
        ANNE BERRY
        MIKE BURTON
        KRISTAL ERNST
        SARAH LEONARD
        MIKE WATSON

DESCRIPTION  Views of interpretive sign from all angles, with measurements
KENT HERITAGE TRAIL

CLIENT
KSU & CITY OF KENT

GROUP
RACHEL ADKINS
ANNE BERRY
MIKE BURTON
KRISTAL ERNST
SARAH LEONARD
MIKE WATSON

DESCRIPTION
Views of gateway sign from all angles, with measurements

FABRICATION SPECIFICATIONS

Pole:
- Direct Burial, 8" x 1/4" 40 steel pipe
- Back into 3/4" plate, 18" square
- Snake eyes
- CVA

Base:
- 1/2" or 25 aluminum welded to 2" x 2" 1 frame filled with sand

Banner:
- .1875 or .25 aluminum plate
- Mechanical fasteners, top & bottom

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A plan view of the Kent Heritage Trail pathway with material references.