



# Portage County Community Health Improvement Plan 2016-2017 Annual Report

This report provides an annual update on the progress made in implementing the strategies of the 2016-2019 Portage County Community Health Improvement Plan (CHIP). The collective responsibility for improving the health of the people of Portage County is shared by all community partners. We would like to offer specific recognition and appreciation for the commitment of the 115 Community Health Improvement Partners listed on the following page in developing and implementing the 2016-2017 CHIP initially and throughout the first year. The accomplishments, challenges, and lessons learned will inform the development of the next two years of progress, which will address the changing needs identified.



Released January 2018

Special thanks to the Williamson County and Cities Health District, 312 Main St., Georgetown, TX 78626 for providing the formatting template for this report

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## Executive Summary

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The 2016-2019 Portage County Community Health Improvement Plan (CHIP) detailed the goals and objectives for the community's health improvement priorities, outlining a plan of action through 2019. The CHIP was developed in partnership with the community to respond to the health priorities identified by the 2016 Community Health Assessment (CHA). This report provides a detailed synopsis of the progress (accomplishments and barriers encountered) following the first full year of implementation, as well as resultant revisions to the plan moving forward.

### Overview

Year 1 Action Steps are presented in the following tables, with notations of activities performed and information reported by community partners throughout the first year of implementation from October 1, 2016 to October 1, 2017. Comprehensive notes of reported activities can be found in the CHIP quarterly progress reports located on the Portage County Health District website at <http://www.co.portage.oh.us/pchd/>.

A ★ in the following tables indicates that Portage County has met or exceeded the target/s for that Action Step. 21 out of 34 (61.8%) of the CHIP Action Steps have been determined to have met this designation for Year 1.

Additionally, a color-coding system to indicate the completion status at the level of each of the five overall priorities has been created. The method of designation was as follows: The number of Action Steps in a priority area that received a ★ was divided by the total number of Action Steps in that priority, to yield a percentage indicator of completion. A score of 70 to 100 percent was given a green indicator. A score of 50 to 69 percent was given a yellow indicator. A score of below 50 percent was given a red indicator. The legend below indicates these determinations for each color used.

Legend:	
	A score of 70 to 100%
	A score of 50 to 69%
	A score of below 50%



## Decrease Obesity

Year 1 Action Steps		Accomplishments	Barriers
★	Implement Mindful by Sodexo and other Healthier Hospital Initiatives	<ul style="list-style-type: none"> <li>Mindful program implemented in 3 out of 3 priority areas</li> <li>UH Portage food services transformed with abundance of healthy options</li> </ul>	
★	Partner with Portage Park District to implement various programs/policies	<ul style="list-style-type: none"> <li>Local partnership with UH Portage for park planning and development</li> <li>Hired new public engagement coordinator</li> <li>Social media promotions for events and Parks RX program</li> <li>New and more participants in Wild Hikes Challenge in 2017</li> </ul>	<ul style="list-style-type: none"> <li>Trail and park sign improvement costs</li> </ul>
	Implement Complete Streets Policies within the City of Kent	<ul style="list-style-type: none"> <li>Baseline data gathered and reviewed</li> <li>Hike and bike trail state route 59 segment under construction</li> </ul>	<ul style="list-style-type: none"> <li>Need Complete Streets awareness updates and policies along with a community meeting</li> </ul>
★	Develop a Portage County Obesity Coalition	<ul style="list-style-type: none"> <li>Obesity Coalition developed with a steering committee</li> <li>Action plan developed</li> <li>Funding provided through ODH MCH grant</li> </ul>	<ul style="list-style-type: none"> <li>Additional funding needed to fund programming</li> </ul>
	Implement the Prescription for Health Program		<ul style="list-style-type: none"> <li>Need new contact person</li> <li>No objectives were completed</li> </ul>
	Incorporate families and children into community physical activities	<ul style="list-style-type: none"> <li>Healthy Kids Running Series active event held in September 2017</li> </ul>	<ul style="list-style-type: none"> <li>Program marketing for events- community calendar implementation</li> <li>Need baseline data of event participation in Portage- or alter action step</li> </ul>
	Implement a Healthier Choices Campaign	<ul style="list-style-type: none"> <li>Obesity Coalition collaboration</li> </ul>	<ul style="list-style-type: none"> <li>Lack of funding- need to revise action step</li> </ul>
	Increase nutrition/physical education materials being offered to patients by primary care providers	<ul style="list-style-type: none"> <li>Educational materials and toolkits prepared</li> </ul>	<ul style="list-style-type: none"> <li>Lack of funding to print materials- may need to revise step</li> </ul>
	Expand the Personal Improvement Program (PIP) in schools	<ul style="list-style-type: none"> <li>PIP awareness meetings with West Main Elementary school staff</li> </ul>	<ul style="list-style-type: none"> <li>Marketing</li> <li>Lack of funding, resources</li> </ul>
★	Implement postpartum weight loss educational program at WIC	<ul style="list-style-type: none"> <li>Healthier You program implemented at WIC</li> <li>Program brochure distribution</li> <li>Facebook group established</li> </ul>	<ul style="list-style-type: none"> <li>Lacking participation in social media program</li> <li>Media marketing</li> </ul>



# Increase Mental Health Services

Year 1 Action Steps	Accomplishments	Barriers
★ Increase awareness and accessibility of available mental health services	<ul style="list-style-type: none"> <li>• Educated multiple schools of different districts on mental health services and programs</li> <li>• Numerous trainings and presentations on mental health services to area schools, agencies, etc.</li> <li>• Marketing of mental health services and materials distributed</li> </ul>	
Increase the number of primary care physicians screening for depression during office visits	<ul style="list-style-type: none"> <li>• Ohio funding SBIRT training with substance abuse focus to local PCP</li> <li>• UH Portage physicians screening with PHQ for depression and substance abuse</li> </ul>	<ul style="list-style-type: none"> <li>• Baseline data not collected on PCP screening tools in Portage</li> <li>• Existing screening tools in use, new screening tools will not be initiated- revise action step to reflect continued use of current tools</li> </ul>
★ Expand evidence-based suicide prevention and bullying programs targeting youth and families	<ul style="list-style-type: none"> <li>• Researched potential counseling services and programs for the county</li> <li>• Trained school staff on the Red Flags Framework and Toolkit for mental health education for implementation in Portage County school districts. Researched other positive behavior and anti-bullying programs available.</li> <li>• Formed a suicide prevention and youth mental health education committee</li> </ul>	<ul style="list-style-type: none"> <li>• Funding – awaiting decision from Sales and Use Tax Committee regarding funding for case managers in school districts.</li> </ul>
★ Increase mental health first aid trainings	<ul style="list-style-type: none"> <li>• Baseline data obtained on previously implemented training</li> <li>• Provided more than 2 (goal) mental health first aid trainings to local organizations</li> </ul>	<ul style="list-style-type: none"> <li>• Lack of training to general public- (was held in November 2017)</li> </ul>
★ Increase awareness of trauma informed care	<ul style="list-style-type: none"> <li>• Conducted community training with police, probation and correction officers, and juvenile detention staff</li> </ul>	
Establish a youth-focused community center at the former Mantua Center School	<ul style="list-style-type: none"> <li>• Newly established “Community Center at Mantua Center”</li> <li>• Explored potential programs for the community center</li> </ul>	<ul style="list-style-type: none"> <li>• Funding and liability concerns with some potential partnering programs</li> </ul>





## Decrease Substance Abuse

Year 1 Action Steps	Accomplishments	Barriers
★ Develop and implement a community based comprehensive plan to reduce alcohol and drug abuse	<ul style="list-style-type: none"> <li>Annual conference scheduled for October 31</li> <li>Numerous community awareness events and presentations delivered to the public</li> <li>Portage Substance Abuse Community Coalition established 3 working committees (Prevention, Advocacy, Treatment)</li> </ul>	
★ Increase treatment options for those with substance use disorder	<ul style="list-style-type: none"> <li>Supportive measures extended to CommQuest, Townhall II, and Coleman on the MAT clinics</li> <li>Extensive treatment options identified and available in the county, including UH Portage Medical Support Program</li> <li>Several grants allocated to support local treatment programs, including SAMSHA and community justice grants</li> </ul>	<ul style="list-style-type: none"> <li>MAT clinic construction at Townhall II - need final approvals from DEA and Ohio pharmacy boards- planned for opening fall 2017</li> </ul>
★ Implement and increase prevention programs	<ul style="list-style-type: none"> <li>Drug prevention curriculum implemented in every school district within Portage County</li> <li>Families First parenting program identified in Townhall II</li> <li>Programs implemented at King Kennedy and Skeels</li> </ul>	<ul style="list-style-type: none"> <li>Additional funding- request made through the sales tax committee</li> </ul>
★ Implement and increase harm reduction initiatives	<ul style="list-style-type: none"> <li>Naloxone kits from Project DAWN have been distributed to all law enforcement agencies and supplied in all AED units within Portage County; community training and retraining events monthly</li> <li>Medication/drug drop box availability marketed through rack cards</li> <li>Needle exchange programs researched</li> </ul>	<ul style="list-style-type: none"> <li>Needle exchange programs require substantial funding- further discussion needed</li> </ul>
Increase the number of health care providers screening for drugs and alcohol	<ul style="list-style-type: none"> <li>Current screening tools being utilized in areas within the county such as the PHQ for UH Portage affiliated physicians</li> </ul>	<ul style="list-style-type: none"> <li>No baseline data obtained of screenings in the county- may need to revise this action step or collaborate with another step due to overlapping needs and information</li> </ul>
★ Advocate for substance abuse and criminal justice issues	<ul style="list-style-type: none"> <li>Groups continuously advocating to legislators and representatives for local issues, including Medicaid for incarcerated residents</li> <li>Portage County drug and mental health courts certified</li> </ul>	<ul style="list-style-type: none"> <li>Funding issues- concerns brought to state representatives during town hall meeting</li> </ul>
★ Implement a tobacco and smoke free policy on Kent State University campuses	<ul style="list-style-type: none"> <li>Tobacco and smoke free policy implemented on campus</li> <li>New policy signs have been posted on grounds</li> </ul>	<ul style="list-style-type: none"> <li>Lack of policy enforcement capability on campus</li> </ul>



# Increase Access to Healthcare

Year 1 Action Steps	Accomplishments	Barriers
<p>Increase community education on health insurance opportunities/utilization and support the implementation of Pathways Model or HUB</p>	<ul style="list-style-type: none"> <li>• Explored the possibility of health kiosks</li> <li>• Researched Pathways model being utilized for maternal and child health in Summit County.</li> </ul>	<ul style="list-style-type: none"> <li>• Lack of funding</li> <li>• Need to contact Northwest Ohio Pathways, create a list of Medicaid accepting physicians in the county, explore additional employee training opportunities, and develop an in-person resource for insurance information</li> </ul>
<p>Support collaboration between local universities and healthcare agencies through other social service agencies and graduate opportunities</p>	<ul style="list-style-type: none"> <li>• Kent City Health Department became an academic health department, working with 12 students to identify public health needs in the area</li> </ul>	<ul style="list-style-type: none"> <li>• Local universities have recently reorganized and revised their curriculums- unable to inventory programs and contacts due to organizational changes</li> </ul>
<p>★ Increase transportation through a county transportation plan</p>	<ul style="list-style-type: none"> <li>• Transportation Needs Assessment Coalition established</li> <li>• Conducted a needs assessment in the community with surveys; data collected, analyzed, and future strategies researched</li> <li>• Assessment findings reported via press release to the community</li> </ul>	<ul style="list-style-type: none"> <li>• Lack of funding impacting PARTA services- alternative methods being researched</li> </ul>
<p>★ Develop an Access to Care Coalition</p>	<ul style="list-style-type: none"> <li>• Collaboration with community organizations established an Access to Care Coalition to help facilitate activities within this priority</li> <li>• Coalition awareness meetings held with local health care organizations seeking involvement</li> <li>• Community health assessment and other baseline data collected and reviewed</li> </ul>	<ul style="list-style-type: none"> <li>• Potential transportation issues with planned offsite Windham clinic needs- collaborate with PARTA</li> </ul>



## Increase Injury Prevention

Year 1 Action Steps	Accomplishments	Barriers
★ Increase the use of safe sleep practices	<ul style="list-style-type: none"> <li>• Collaboration of local agencies provided additional training of staff on Safe Sleep practices and the implementation of Safe Sleep practices in other organizations</li> <li>• Safe Sleep education materials provided to clients and patients of the community, including UH Portage</li> <li>• 141 pack n' plays provided to families in Portage County for safe sleeping environments</li> </ul>	
★ Implement a Safe Kids Coalition	<ul style="list-style-type: none"> <li>• Researched the implementation of a coalition</li> <li>• Safe Kids Coalition contract approved- Akron Children's Hospital is the home office for Safe Kids Ohio and Portage County will be umbrellaed under the worldwide program</li> <li>• Future plans for the coalition being developed</li> </ul>	
Implement Safe Routes to School	<ul style="list-style-type: none"> <li>• Stakeholders identified for program development</li> <li>• Proposed funding sources identified for project</li> <li>• Planning graduate student project to collect data</li> </ul>	<ul style="list-style-type: none"> <li>• Lacking staff for program support</li> <li>• Needs data collection and program development goals</li> </ul>
★ Expand the evidence-based fall risk reduction program	<ul style="list-style-type: none"> <li>• STEADI program researched</li> <li>• Numerous MOB trainings implemented throughout the community and at senior centers</li> </ul>	<ul style="list-style-type: none"> <li>• STEADI program can only be conducted in a physician's office, can't be implemented by PCHD- reach out to local PCP offices</li> </ul>
★ Expand the child passenger safety program	<ul style="list-style-type: none"> <li>• PCHD Car Seat Program and Ohio Buckles Program continue operation</li> <li>• Car seat check events held multiple times throughout the year</li> </ul>	<ul style="list-style-type: none"> <li>• Additional funding resources needed</li> </ul>
★ Expand activities of Safe Communities fatal crash review	<ul style="list-style-type: none"> <li>• Collaborated with local organizations to review fatal crash reports and identify trends</li> <li>• Consistently released fatal crash reviews to the community through media releases</li> </ul>	
Expand activities of child fatality review	<ul style="list-style-type: none"> <li>• Collaborated with local organizations to review child fatality reports and identify trends</li> </ul>	<ul style="list-style-type: none"> <li>• Need to release reviews and reports to the media to raise awareness of issue</li> </ul>



## Conclusion

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Having completed just the first of three years under this first-ever comprehensive Community Health Improvement Plan in Portage County, the successes outlined herein are encouraging and warrant pride in and among our community and partners. Likewise, the barriers encountered and lessons learned will guide us in our collective vision to continue to improve efforts to address the identified health priorities in the county. To that end, following one year of progress reporting, and looking forward to Year 2, an annual review meeting was held on November 15, 2017 inviting all Portage County Community Health Improvement Planning Partners to review Year 1 efforts and progress. At this meeting, partners were also asked, in response to the identified accomplishments and barriers, to provide suggestions for revisions or additions to the CHIP moving forward into Year 2, via distributed suggestion cards. 45 individuals representing 28 agencies/entities attended the meeting, providing 43 suggestion cards for review by the CHIP Steering Committee. Additionally, other suggested revisions were noted from throughout the quarterly progress reports, and as received via email. Following a comprehensive review of all information and suggestions by the CHIP Steering Committee, determined changes were incorporated into the CHIP plan revision dated December 20, 2017 and found on the Portage County Health District website at <http://www.co.portage.oh.us/pchd/>, as follows:

- The initial “Decrease Obesity” priority title was changed to “HEAL (Healthy Eating, Active Living)” throughout the plan to portray a more positive connotation and align more accurately with the breadth of activities being pursued under this priority
- All annual “Timeline” designations throughout the plan were revised from the initial “July 1” to “October 1” to accurately align with the quarterly progress reporting schedule that has been implemented
- Revisions and/or additions to Year 2 Action Step language were made to 27 of the 34 Action Steps
- Additions and/or changes to the “Responsible Person/Agency” were made to 14 of the 34 Action Steps
- Language regarding the annual review and revisions made was added to page 5 of the plan
- Page 8 of the plan was added with language recognizing and listing names of the additional community health improvement planning partners who joined the efforts throughout Year 1
- Appropriate language regarding progress and measuring outcomes was updated on the plan final page
- The revised date of December 20, 2017 was added to the plan cover page
- All “Table of Contents” page numbers were updated as applicable

As we continue forward into Year 2 and beyond, we will continue quarterly progress reporting and focus on strengthened achievement of the identified strategies to address our community health improvement priorities. A new Community Health Assessment conducted at the termination of this three-year CHIP plan in 2019 will allow evaluation of the impact and outcomes associated with these identified priorities and activities, and will initiate a new health improvement planning process focused on sustaining the achievements made and identifying new ways to continue to meet the changing needs of our county and its health.

For more information about any of the agencies, programs, and services in this report, please contact:

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